



UST Brands Announces the Addition of the 10-Day Classic LED Lantern™ to Their Ultimate Survival Technologies (UST) Product Line

Jacksonville, FL—May 07, 2015— UST Brands, a leading manufacturer of survival gear, emergency equipment, and outdoor adventure products, announced today the introduction of the 10-Day Classic LED Lantern™, an addition to their line of LED Lighting products. The 10-Day Classic LED Lantern™ is expected to ship to customers in June 2015.

The 10-Day Classic LED Lantern™ combines state-of-the-art functionality with a “classic” retro look in orange and black. The super bright lantern runs an amazing 3 days continuously on High (500 lumens), and an even more impressive 10 days on Low (150 lumens). The lantern has lifetime LED bulbs (2 x 1.5W LED) that are unbreakable and never burn out. It is powered by 6 x AA alkaline batteries and is impact and weather resistant (IPX4). With four lighting modes -- High, Medium (50%), Low (30%), and a SOS flashing option—this lantern is perfect for any outdoor or indoor application.

Danielle Chase, UST Brands Product Development Specialist says, “The new 10-Day Classic LED Lantern, which incorporates state-of-the-art reliability with a nostalgic retro-look is sure to appeal to a wide group of consumers.”

About UST Brands

UST Brands has sourced and manufactured the finest survival gear and emergency equipment on the market for over 78 years and four generations.

UST Brands Has the Following Three Product Lines

- **Ultimate Survival Technologies™ (UST)** offers a full range of products for survival situations and emergency preparedness including patented one-handed fire starters, cutting tools, signaling devices, LED lighting, and survival tools.
- **Blue Sky Gear™** provides an assortment of outdoor/indoor cookware, dishware, kitchen accessories, camping essentials, and personal care products to ensure outdoor adventures are comfortable, safe, and fun.
- **KeyGear™** offers a broad line of key chains that are unique and functional. The line includes designs that are whimsical and fun as well as designs that are useful multi-functional tools.

By maintaining the highest standards in quality and service, UST Brands innovative products have been saving lives since 1936. For more information, please visit <http://www.ustbrands.com>.

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